# How to save the planet

be the reward for those who embark on it? It's those two crucial questions *CPM* has set out to answer in a major new

6 6 UK Agriculture is in a good place to lead global efforts to drive down emissions. 9 9

editorial initiative. The journey starts here, while we also address what it means for the kit on your farm (see article on p40), and the implications in particular for root-crop growers (see article on p71).

It was last month's report from the Intergovernmental Panel on Climate Change (IPCC) that put agriculture's role

squarely into perspective: "Agriculture, forestry and other types of land use account for 23% of human greenhouse gas (GHG) emissions," said Jim Skea, co-chair of one of the IPCC working groups looking specifically at land use.

"At the same time natural land processes absorb carbon dioxide  $(CO_2)$ equivalent to almost a third of  $CO_2$ emissions from fossil fuels and industry."

Food sits at the centre of the issue, with climate change affecting all four pillars of food security, notes the report. But while the CCC in the UK recommends dietary changes away from meat and dairy as part of the solution, that's not what IPCC put forward, contrary to media reporting at the time it released its findings:

"Balanced diets featuring plant-based foods, such as coarse grains, legumes, fruits and vegetables, and animal-sourced food produced sustainably in low GHG emission systems, present major opportunities for adaptation to and limiting climate change," said Debra Roberts, co-chair of another IPCC working group.

Land must remain productive to maintain food security, says the report, and this puts limits on its potential to reduce other emissions sources, such as from transport and energy use, while it also takes time for



Public pressure is fuelling political interest in climate change.

# Technical Destination Net Zero

Climate change is set to move up the agenda following the release of a number of reports that position how UK Farming fares. Introducing a major new editorial initiative, *CPM* assesses what it means for the arable sector.

> By Tom Allen-Stevens, Charlotte Cunningham and Lucy de la Pasture

Climate change champion or carbon culprit? Among the virtue signalling, bold ambitions and doom-ridden projections on global warming, whether farming and individual farmers are fuelling the problem or providing the solution may lie at the heart of what's described as "the single biggest issue facing humanity". This month, the NFU publishes a report set to put flesh on the bones of the ambition its president Minette Batters set out in Jan to reduce net agricultural emissions to zero by 2040. A similar target (net zero by 2050) was announced for the UK as a whole by former Prime Minister Theresa May. This followed recommendations made by the Committee on Climate Change (CCC) that advises the UK government on emissions targets.

## **Existential crisis**

Prompting the parliamentary position has been a palpable rise in public interest, from the civil unrest unleashed by Extinction Rebellion to the crusade by Swedish schoolgirl Greta Thunberg to avert what she sees as an "existential crisis". MPs on all sides of the House of Commons have been quick to recognise the voting value of signalling support for such virtuous ventures at a time when some polls suggest Britons are rapidly losing faith in their elected representatives.

So just what is the role for the UK arable farmer in this noble crusade, and what will



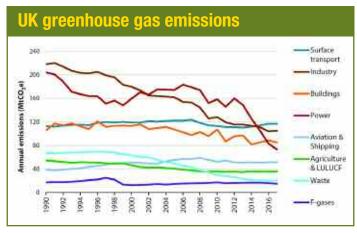
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Source: BEIS (2019) Final UK greenhouse gas emissions national statistics 1990-2017; CCC analysis. LULUCF = land use, land use change and forestry.

► trees and soils to store carbon effectively. But the IPCC believes "desirable outcomes" that will reduce and, in some cases, reverse the adverse impacts of climate change will come from "locally appropriate" policies and governance systems.

"Land already in use could feed the world in a changing climate and provide biomass for renewable energy," said co-chair Hans-Otto Pörtner. "But early, far-reaching action across several areas is required. Also for the conservation and restoration of ecosystems and biodiversity."

Net Zero can only be delivered by solid government

policy commitment, believes NFU combinable crops chairman Tom Bradshaw, but a crucial first step for industry and individual farmers will be to know where they currently stand. "The first and arguably most important job, is to present the industry as part of thesolution and not the problem. This opens doors for investment, but we need robust and relevant data to give us a baseline and targets," he says.

#### **Food requirement**

There's one point on which he's adamant, however — the NFU is not going to accept policy changes that simply encourage arable reversion and land put into forestry as the only solutions. "Scaling back production here simply exports our food requirement and carbon emissions, out of sight and control of the UK," he points out.

"For Net Zero to have political longevity there must be support in place. Whether this is market driven or from the government, policy has to provide the solution for more a sustainable future without compromising quality of life for consumers and without making them — nor farmers — worse off," says Tom.

These have formed the overall objectives for the NFU as it's fleshed out its Net Zero proposals (see panel below), says Dr Jonathan Scurlock, chief adviser on renewable energy and climate change. "UK Agriculture is in a good place to lead global efforts to drive down emissions, and there's great potential for the arable sector, using technology to fine tune inputs enhancing on-farm soil carbon storage and displacing fossil fuel usage."

Jonathan believes the more progressive grower already has a good grip on financial cost per tonne and knows how to influence this to improve productivity. "So the move for



Tom Bradshaw is not going to accept policy changes that scale back UK production and export food requirement and carbon emissions.

these farmers to think in terms of carbon cost per tonne is a relatively simple one. Typically it involves precision-applied inputs and IPM, so less input for the same or more output. Some have also found cost savings through moving from conventional tillage to min till, or to controlled traffic systems, and this will have an associated carbon saving, although there's no one-size-fits-all system."

It's a shift from pure production to productivity, he continues. "There's no point producing a 12t/ha crop with a massive carbon footprint. Equally if you implement

Net Zero is achieved when the sources of anthropogenic (resulting from human activity) emissions match the measures put in place by industry and individuals as a carbon sink. Nature currently responds to human-induced environmental change by absorbing carbon to the tune of around 11.2 Gt  $CO_2e/yr$  (gigatonnes of  $CO_2$ equivalence per year), roughly equal to the global net carbon footprint of agriculture, forestry and other land use, according to IPCC figures.

Farming's roadmap to Net Zero

While you could argue that already puts land use at net zero on a global scale, the quest to reduce global warming relies on reducing the current net impact of all human activity. This comes from both reducing actual emissions and applying processes that make use of and increase nature's ability to act as a carbon sink. This, argues IPCC, puts land users in a pivotal position to help society achieve Net Zero. In the UK, emissions from agriculture are around 46 Mt  $CO_2e/yr$ , according to government statistics. The Net Zero roadmap proposed by the NFU has three cornerstones:

#### Productivity

For arable producers, nitrogen fertiliser is a significant part of a crop's footprint which is why nutrient planning and precision application and legumes in the rotation are valuable tools in a farmer's GHG management toolbox. The NFU believes productivity improvements across all sectors could deliver around a quarter of the net savings.

# Farmland carbon storage (Nature-based climate solutions)

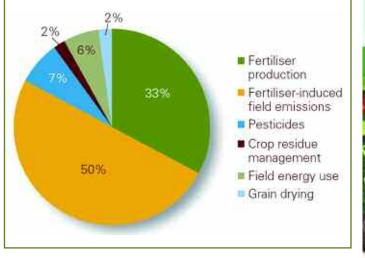
This is the carbon-capture opportunities on farmland, such as storing carbon in soils,

creating woodlands and wetlands, trees and shelter belts utilising less-productive land. This can deliver another quarter of the savings, but changes must be research driven, says NFU.

#### Moving to a bio-based economy

This is a major opportunity for the combinable crops sector and where NFU believes around half of the net reduction will be sourced. In the short term it's about displacing fossil-based energy sources with bio-based, such as bioethanol and anaerobic digestion. Longer-term opportunities lie in plant-derived biomass for new composite materials, such as using straw to make building materials and natural fibres to replace plastics and synthetics. This captures and stores the carbon for the long term in society's fabric and infrastructure, rather than using fossil fuel-based materials.

Typical emissions from cereals and oilseeds





measures that lower your crop yield without a proportionate lowering of the carbon cost, there's no net saving. That's why thinking in terms of cost per tonne is particularly useful."

Jonathan sees a number of options to improve the storage of carbon on farmland, whether this is in soil, hedges, trees or farm woodlands. "Farmers are identifying less productive field corners and areas of land for alternative uses, but they need a fair reward for such changes. This should reflect the risk and commitment, as well as the capital cost employed, of turning land over to woody biomass or shelter belts for example. "But we're not going to deliver our aspiration only through productivity improvements and carbon storage. The lion's share will come through opportunities in the bio-based economy. Active GHG removal inevitably relies on photosynthesis. The more we can develop a supply chain that captures  $CO_2$  and uses it as a feedstock for society's needs, the faster we can drive down emissions."

The quick wins will come from measures such as E10 — a proposal for a government-decreed mandate of 10% inclusion of bioethanol in petrol. This, says the NFU, would be equivalent to taking ►



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Precision use of nitrogen fertiliser can bring productivity benefits and carbon savings.

► 700,000 cars off the road and put purpose into the multi-million pound ethanol plant in Hull which is currently mothballed. "This is an area where

#### Fertiliser is lightening its footprint

For arable farmers one of the key inputs that has the biggest contribution to GHG emissions are synthetic fertilisers, responsible for approximately 31% of the industry's emissions in the form of nitrous dioxide ( $N_2O$ ).

According to the Energy and Climate Intelligence Unit, agriculture contributes 84% of the UK's total  $N_2O$  emissions, so it's likely this will be a key focus area for a reduction. Dieter Helm, professor in energy policy at Oxford University and chair of DEFRA Natural Capital Committee, believes that under the 'polluter pays' principle there needs to be some disincentive for emissions while 'public money for public goods' can offer incentives to encourage carbon sequestration, with "the greatest gains where farming has been most intense."

Speaking at the Sustainable Food Trust 'Farming and Climate Change' conference in July, he indicated that the carbon cost of red diesel, fertiliser and petrochemicals could potentially attract a carbon tax.

But Dieter also believes that farming can't be held to being "the climate change sector" while goods are imported with higher carbon footprints, "it's nonsense to consider UK net zero without looking at imports from elsewhere."

As an example he cites a move to stifle British Beef production and import South American beef, where deforestation is occurring at the rate of 1 ha/min. But the same applies for inputs such as fertilisers and pesticides, so where does that leave UK farmers?

"The carbon costs of products should attract a price that deters them from being imported. That means farming will have to pay for carbon consumption not just production," he says. "But there's no sustainable future for agriculture unless tariffs and border adjustments are sorted out and without UK agriculture, there's no net zero."

the industry must work

together, and also with other

Green Alliance, Sustainable

Food Trust and World Wide

Fund for Nature, and make the

achieve. But some groups blow

Longer-term solutions lie in

novel materials, produced from

arable crops, in which carbon is

materials sourced directly from

captured and may displace

case to the Treasury for what

farmers and land users can

hot and cold on bioenergy,

so we must be clear on the

benefits and ensure these

are robust."

stakeholders, such as the

Clearly there are many factors government policy will need to address so that UK farmers aren't disadvantaged and there's broad recognition that agriculture is a major part of the solution. Jane Salter, head of environment policy at AIC, warns that it's not easy to regulate for GHG emissions in agriculture because legislation can create unintended consequences.

"What's needed is a mindset change around environmental goods and 'balancing the system', which comes down to sustainability and efficient uses of resources," she says.

To achieve this balance Jane says that becoming less intensive isn't the answer to decarbonising agriculture. "Increasing productivity/ha and environmental protection have to work hand in hand to achieve this."

When asked about the possibility of a fertiliser tax, she points out that fertiliser usage has been coming down and the carbon-footprint of synthetic fertilisers made in the EU has reduced by 40% in recent years.

Yara's Mark Tucker explains that the fertiliser industry has tackled N<sub>2</sub>O emissions during manufacture by fitting catalysts at factories — a process known as 'abatement'.

Mark believes the danger of taxing fertiliser wouldn't just be a knock to productivity, it could stifle the investment in innovation that companies and growers are making to become more resource (hence carbon) efficient.

Yara have undertaken a project which has the ambition of producing fertiliser with a zero carbon footprint within the next 20 years.

"Both urea and ammonium nitrate fertilisers are reliant on the Haber-Bosch process to produce ammonia. It's an energy intensive process that's heavily reliant on burning fossil fossil fuels or currently requiring energy-intensive manufacture. "The potential big wins are in alternative crops that also open up the rotation and are agronomically beneficial hemp is an excellent source of fibre and fantastic for smothering weeds, for example, but currently requires a Home Office licence to grow it."

Soil presents a big unknown, Jonathan points out. "We believe there's potential for enhancing on-farm carbon storage and capture through different approaches to soil and crop management, and



European fertiliser manufacturers have reduced their nitrous dioxide emissions by 40% in recent years and have ambitious plans to reduce this further.

fuels and high pressure," he explains.

The process was industrialised in 1913 and although there have been gains in efficiency over the years it still remains the basis of all nitrogen fertiliser manufacture. Using a green process, the nitrogen comes from the air and hydrogen is supplied by the hydrolysis of water instead of from the fossil fuels currently used. Energy for the process is supplied from renewable resources such as wind and solar, with a zero-carbon ammonia the outcome.

"The Yara Green Ammonia Project has demonstrated that it's possible to generate ammonia from a different process and could be a game changer by bringing net carbon emissions for fertiliser manufacture down to zero."

British company CF Fertilisers is also working towards totally decarbonising the fertiliser production process as part of the Teeside Collective, but by a different route. The ambitious plan is to capture and store carbon in an underground sink, sinking their GHG emissions in the process.

we're keen for this to become a core feature of the new Environmental Land Management (ELM) contracts. But it's tricky, because we don't know enough about how much carbon you can sequester, let alone what techniques work best, to inform how this is rewarded."

#### **AHDB Monitor Farms**

One suggestion is to have a network of arable units, such as the AHDB Monitor Farms, where various cropping and cultivation methods that attract an ELM are put to the test and closely monitored for net emissions. They would then act as proxy farms, so ELM payments to other scheme participants would be based on actual results from the monitor farms.

"We'd have to be careful not to put all our eggs in one basket, be open-minded and flexible. So farmers would be encouraged to take on a portfolio of measures that are periodically assessed and then payments adjusted to take account of those that bring the most benefit," he notes.

Whether such a plan is put into action on AHDB Monitor Farms would be very much decided by the farmers themselves, notes head of arable knowledge exchange Tim Isaac. "The activities undertaken by Monitor Farms are farmer-led, and we consult with levy payers on where resources are focused, while farmers are involved at a board level in decisions made on all AHDB's activities," he says.

"This form of proxy monitoring hasn't been discussed, but that's not to say that Monitor Farms aren't well placed to do it, nor that much of the activity currently undertaken isn't very much in line with the



The activities on Monitor Farms are farmer-led, says Tim Isaac, but some are very much in line with the sort of carbon-capture schemes that have been proposed.

sort of carbon-capture schemes that have so far been proposed."

One network of farms well experienced in monitoring environmental impact are LEAF (Linking Environment And Farming) members. Those certified under LEAF Marque complete its annual Sustainable Farming Review which records the integrated farm management (IFM) techniques carried out across the business.

It identifies areas where performance is particularly good as well as those where there's space for continual improvement, says IFM manager at LEAF Alice Midmer. "The review gives farmers the chance to fully evaluate their practices, potential and contribution to sustainable agriculture. It offers a complete farm health-check **•** 



LEAF's Sustainable Farming Review has helped its members evaluate the sustainability of their farming practices for around 25 years, notes Alice Midmer.



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Agroforestry could represent a carbon-capture opportunity.

allowing farmers to make more informed decisions that will drive their businesses forward."

While the review provides pointers for improvement, it doesn't in itself benchmark or quantify a business' net contribution to GHG emissions, Alice acknowledges. "A collaboration between AHDB and LEAF is aiming to bring more clarity here, however," she notes.

"There are 20 LEAF Demonstration farmers who are using the review in conjunction with AHDB's Farmbench tool to analyse the economic impact of some of the practices they've adopted. It's allowed us to start investigating how a strip-till system performs when compared with others, for example."

Energy usage across the business is an area LEAF Marque members are encouraged to measure and monitor as this often brings both financial and carbon cost savings, she says, and an energy monitoring spreadsheet enables this. This calculatesthe  $CO_2$  emissions associated with energy use, although still falls short of a full carbon-footprinting tool.

#### **Practical solutions**

"We do advise members to use one of the tools available in addition to completing their review, although it's not necessary for LEAF Marque status. We've heard good things about the Farm Carbon Cutting Toolkit (FCCT). There's also the Cool Farm Tool while the Alltech E-CO<sub>2</sub> tools are geared towards livestock producers. But the challenge with all of these tools once you've taken the time to assess your carbon footprint, is what to do with all the data. Farmers then need practical solutions to reduce emissions and to commit to continual monitoring."

FCCT's Becky Willson notes the tool

you make savings are usually where you can also save money. But if government policy is going to change to incentivise carbon-saving measures, the first step for any business is to

assess where it stands today. This helps you understand both the potential for reducing emissions and the opportunities for sequestration."

is "unashamedly" in-depth. It's been

developed "by farmers for farmers",

currently used by around 200 farms

to measuring emissions, she says.

Although comprehensive, she's found

it can identify big wins where carbon

for arable farmers here is how fertiliser

interacts with the soil and the nitrous

oxide emissions that result, which in

it takes account of soil carbon

than CO<sub>2</sub>.

GHG terms are 298 times more potent

"Our tool differs from others in that

sequestration — we are currently working

on a project with 75 farmers measuring

what's possible. The main aspect about

measuring carbon is that areas where

regularly and another 1000 sporadically,

aiming at an "open and honest" approach

savings can easily be made. An example

### Novel ideas to lead wind of change for seeds

It goes without saying that opting for more robust varieties — in combination with other cultural controls — has been a useful tool in the armoury for growers looking to keep a lid on their chemistry usage for some time. But could it also play a role in helping to cut carbon emissions?

"Climate change is on all of our minds at the moment," says Jeremy Taylor, director at Senova. "When the effects of climate change set in, it will show just how resilient a variety is or isn't to certain conditions, but it is always difficult to tell exactly how such a change will look.

"You may try a variety for three years, usually over very varied seasons, and undoubtedly the same variety will perform very differently which is a challenge."

When crosses are made, they're very much made to work in today's environment, he adds. "We want to be prepared for what's coming in the next 25 years, but at the same time we need to be putting varieties on to the market now that work in the current climate."

With the aim of putting measures in place to offset carbon emissions immediately, it could be the case that approaches such as biofumigation become more important in day-to-day farming, requiring specialist seed mixtures from breeders.

Firms such as RAGT are already making progress in this area with their Biofum mixes.

Designed to boost soil health — and thus minimising the need for chemical or mechanical intervention — biofumigation is based on using plants with high levels of glucosinolates which help to reduce the impact of soil-borne fungi.

According to RAGT, its Biofum Summer mix can reduce PCN by up to 42% per year, meaning growers are less likely to have to reach for nematicides — which could have a long term impact environmentally.

Looking to the future, this does leave a gap for New Breeding Techniques (NBTs) to come into their own — which could work to overcome the limitations of conventional breeding, says the NBT Platform, a coalition of SMEs, large industry and prominent academic and research institutes which strives to bring clarity to the European debate on NBTs.

So why should we be interested in these NBTs and how will they differ from conventional seed breeding? According to the coalition, NBTs are innovative tools that enable plant breeders to develop novel plant varieties that may provide solutions for environmental and food quality as well as food supply challenges.

The outcome of conventional plant breeding can be difficult to predict. It requires between 7-25 years, depending on the species, to generate the desired characteristics and to introduce these into stable and uniform new plant varieties.

NBTs allow the plant breeding industry to produce plant varieties in a similar — but more precise — manner compared to conventional breeding techniques, in a significantly shorter timeframe.

The actual increase in speed depends on the species of plant, the desired property and in some cases, the technique used. For example, scab-resistant apples have been produced by use of cisgenesis in approximately 12 years, compared to a period of 50 years with conventional breeding techniques. A rough estimate is that NBTs decrease the breeding timeframe by 50%.

So what impact could this have on the Net Zero goal? Work currently under development includes mildew resistant wheat, phytopthora-resistant potatoes and scab-resistant apples. "These products all require less pesticides, which in turn leads to less environmental impact, lower pesticide residues, lower post-harvest losses and cost reduction for growers as well as for consumers," says the coalition.

"Additionally, there is also potential for the use of NBTs to develop products for bio-based applications, decreasing the industrial dependence on oil-based products."