

In with the new



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ANDREW WARD

Cereals 2025 may be returning to pastures old, but its line-up of seminars, speakers, displays and demonstrations promises to provide visitors with a swathe of new content, knowledge and information. CPM details what the show has in store.

By Melanie Jenkins

Visitors to this year's Cereals Event can expect to see the latest developments in arable agronomy, machinery, technology, and business advice; from over 400 exhibitors, more than 200 live demonstrations, two days of seminar programmes, and several hundred individual crop plots on display.

For the first time in 17 years the event is returning to Lincolnshire-based Heath Farm on 11-12 June. Host farmer, Andrew Ward MBE, observes that farming has experienced some of the biggest changes since WWII. "There's tremendous pressure on producing food and being able to

do it profitably. And while some of this can only be resolved through government and policy, which farmers have been campaigning for, there are also opportunities at farm level."

CONVERSATIONS

"No event is a silver bullet, but I'd say Cereals offers a lot to a range of arable and diversified businesses and their ambitions. Visitors can find the knowledge, technology and, importantly, the conversations that can help safeguard their future."

New to the show this year is the BASE-UK Regen Conference area themed 'Robust farming in a changing

climate' – which aims to feed farmers' growing appetite for more knowledge, demonstrations, and experience. ►

A series of seminars and open-floor Q&A sessions will be shaped by the expertise and experiences of some of the leading regen farming and advisory voices – exploring how



Returning home

For the first time in 17 years Cereals is returning to Andrew Ward MBE's Lincolnshire-based Heath Farm on 11-12 June.

EVENTS Cereals Event preview

- ▶ regen ag can fit and impact farm businesses of today and tomorrow.

The KWS Seed to Shelf Stage returns with the agenda set to provide two days of dynamic panels and Q&A sessions. With subjects ranging from post-budget agriculture and harnessing new technologies to diversification, financial strategies, and much more, it should hit on the key topics that are shaping the future of farming.

Whereas focusing on resilience and the future of the arable sector, the new Young Farmers Programme will welcome the next generation to a multi-session day. Fresh talent will also be found in the agronomy zone where budding agronomists will be put through their paces in the new Ceres Rural Crop Challenge.

Those looking to take control of their numbers through digital tools that manage risk, help to drive efficiency and optimise production, can visit Yagro's stand where the team will be ready to share their knowledge and expertise.

Then over at Cereals' agronomy zone, more than 600 individual crop plots from 25 leading exhibitors will display a diverse range of crops, agronomy simulations, agri-environment options, and demonstrations of crop-focused innovation. For example, RAGT will be showcasing its new soft feed wheat, RGT Hexton, which has achieved yields of 108% in a second wheat position.

Visitors can also expect to see popular Groups 1 to 4 winter wheats



Education station

The KWS Seed to Shelf Stage will cover subjects ranging from post-budget agriculture and harnessing new technologies, to diversification and financial strategies.

and two- and six-row hybrid barleys as part of the Ceres Rural winter wheat and barley feature.

ALTERNATIVE CROPS

Those looking to explore more niche options are invited to visit Premium Crops' stand which will be displaying crops such as canary seed and will be poised to inform visitors on research into areas such as chickpeas.

Of course the 20m-long Niab Soil Hole will also return, giving a unique insight into cultivation effects and crop growth below ground. Also focusing on matters underground will be the

NAAC Drainage Hub as part of Cereals' working demonstration offering, combining technical expertise with a practical approach to land management.

Back above ground, the Drill Demos will showcase the latest in cultivation and drilling machinery and technologies. Visitors will also be able to check out more working demonstrations by the likes of Agriweld, Merlo, and TWB Engineering and AgXeed and Autonomous Agri Solutions, with drone technology also in action.

For those looking to peruse machinery at the show, Claydon's NutriSeeder, part of the Opti-Till range, will be on

Standing out

John Deere will be bringing the world's largest production tractor to the show: the 9RX 830.



display. The 7.5m Straw Harrow has two versions: A single 200-litre hopper with one metering unit or a twin-hopper set-up with dual systems for applying and mixing two seed types simultaneously.

Horsch will be unveiling the new generation of its Partner FT front tank range. The expanded line-up now includes double-tank options comprising 1600, 1700, and 2100 litres, and a triple-tank model offering 2500 litres, joining the existing single-tank system.

BIG KIT

Perhaps a stand-out for visitors will be found at the John Deere stand, where the firm is bringing the world's largest production tractor to the show. A first look at the eye-catching 9RX 830 will give farmers the opportunity to see how the new 913hp tracked machine has been designed with power, comfort and productivity in mind.

John Deere will also be showcasing three of its sprayers – the 340M self-propelled, and the R740i and R962i trailed models and will be doing demonstrations in the Syngenta Sprays & Sprayers arena.



Unique perspective

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Then over at Amazone, attendees can see the company's self-propelled Pantera 7004 and 4504, the trailed UX Super, the UF 02 mounted sprayers, and the FT 1502 front tank. Whereas Fendt's Rogator 600 returns to the arena, joined by the new Rogator 645

Gen 2, a compact yet powerful solution tailored for small to medium-sized farms.

Other manufacturers such as Bateman Sprayers, Chafer Machinery, Househam Group, Knight Farm Machinery and Kuhn will also be demonstrating their machines. ●

Here's an idea The New Cut & Sow system from Amazone



The **New** 12.1 m TopCut 12000-2T cutting harrow consists of up to 3 consecutive tool segments, customisable as either a knife roller or Minimum TillDisc, creating perfect shredding in all crop types. These tool segments create ultra-shallow soil tillage with perfect germination conditions, even on cereal stubble, great for making a stale seed bed.

All this means that the TopCut can be integrated effectively into classic mulch sowing systems or with direct seeding for a simple and efficient Cut and Sow system.



First row of optional leading tools: Knife roller

Second and third row main tools: Combination of knife roller and/or Minimum TillDisc

Fourth segment: Three-row straw harrow, or the option of packer rollers

Come and see it at Cereals



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See the **NEW** Amazone TopCut in action



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